Chamber of Commerce Press Kit 2025

THE CHAMBER
JOHNSON CITY
JONESBOROUGH•WASHINGTON COUNTY

Dear Media Colleague,

The Chamber of Commerce, serving Johnson City, Jonesborough and Washington County, is always eager to partner with organizations that assist in sharing the Chamber's story, and we value your partnership.

In this 2025 Press Kit, you will find relevant information to your online, print and/or on-air story about the Chamber of Commerce. To access each of the resources listed in **bolded, underlined green text**, please click on the text and you will be taken to a file or webpage containing the item.

If you have any questions or if you need further resources and/or a story quote, please do not hesitate to contact us.

info@johnsoncitytnchamber.com | 423-461-8000

Thank you for your help in sharing the Chamber's story, and thank you for your continued work in our business community and our region.

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THE CHAMBER JOHNSON CITY JONESBOROUGH•WASHINGTON COUNTY

Annual Reports & Press Releases

The Chamber publishes an Annual Report each year. The document is published digitally in December and in print January.

2022 Annual Report Snapshot

2023 Annual Report

2024 Annual Report

The Chamber remains dedicated to promoting our programs and accomplishments to the public through our news partners.

See our press releases here.

Fact Sheet | Overview

The Chamber is dedicated to accuracy and transparency. Please see below for updated facts and statistics.

The Chamber

•Founded in 1915
•Private, voluntary, non-profit 501(c)(6) corporation
•Over 600 business members and over 17,000 member employees
•Governed by a Board of Directors

The Chamber Foundation

•Organized by the Chamber in 2002, focused on leadership and education programs
•501(c)(3) non-profit governed by a Board of Directors

Our Community

•~72,500 population (2020)
•8.1% county population increase (2010-2020)
•3.5% county unemployment rate
•#9 Gross Domestic Product (GDP) in Tennessee
•12% expected population increase by 2040
•68¢ of every dollar spent locally stays locally
•4000+ active businesses in Washington County

DOWNLOAD OUR FULL 2025 FACT SHEET!

2025 Fact Sheet

Fact Sheet | Detailed

Please see below for updated facts and statistics about our operations. Click on green, underlined text to learn more about the program/event.

Overview

•Staff of 5 (currently)
- **Bob Cantler**: President/CEO
- **Elisa Britt**: Director of Leadership & Engagement
- **Lauri Hale**: Director of Finance & Operations
- **Hope Lewis**: Director of Young Professional & Workforce Development
- **Caleb Tull**: Director of Membership & Business Development

•Areas of Focus:
- Business Development
- Government Relations
- Workforce Development
- Young Professional Development

Events

•Annual Membership Meeting
•Golf tournaments
•Legislative breakfast and luncheon
•Network at Nine (monthly)
•Membership breakfasts
•Young Professionals events

Programs

•CO.STARTERS
•Leadership Johnson City
•3D Youth Leadership
•CARE Leadership
•Move To Johnson City
•Lunch & Learns
•CrushingIt.ai class

Logos

The Chamber maintains a professional brand, integral to our operations.
If you need a logo or one-color version, specific program logo or Chamber Foundation logo, please email **info@johnsoncitytnchamber.com**

Primary Logo

Secondary (horizontal) Logo

Staff Contacts

The Chamber has a dedicated and passionate team that is eager to assist businesses in their endeavors.

Bob Cantler
President/CEO

Elisa Britt
Director of Leadership & Engagement

Lauri Hale
Director of Finance & Operations

Hope Lewis
Director of Young Professional & Workforce Development

Caleb Tull
Director of Membership & Business Development

Board Chairs

Kim Hall
Citi
Chamber Board Chair

Andy Dietrich
Champion Chevorlet
Chamber Foundation Board Chair

For headshots, email addresses and more information on staff's responsibilities, click here